PATRICK A. TRUBY

creative person

OBJECTIVE

Combine my expertise in content creation with my background in writing and education to communicate with people in modern, memorable ways.

WORK

Freelance illustrator
2014–present
Animate on the Emmy winning #watchTOGETHER commercial for Fox Sports Detroit. Illustrate in-store displays for the adidas New York flagship store. Featured on *SportsCenter, The New York Times, NBA Inside Stuff, Fox Sports 1*, and in *Willamette Week*'s "Best of Portland" issue for animations created for the Philadelphia 76ers, NBA.com, Turner Sports, Nike, *Deadspin*, the Atlanta Hawks, and the Portland Trail Blazers. Animate stadium screen content for the San Francisco 49ers.

Kroger/Fred Meyer copywriter
October 2013–present
Write for numerous projects, including weekly print ads, email campaigns, social media, recruitment material, billboards, and in-store signage.

ZoomCare/ZOOM+ digital marketing manager
March 2015–June 2015
Launch email and digital media campaigns. Manage official Facebook, Twitter, Google+, Instagram, Yelp, and LinkedIn accounts. Rewrite web content for SEO optimization and new brand consistency.

There Will Be Bourbon cofounder
2010–2014
Design branding and website. Create content, including writing, designs, illustrations, and photographs. Generate readership via social media and track site analytics.

Emerson College acquisitions & cataloging assistant
2008–2013
Order, receive, invoice, catalog, and prepare library media for patron use. Lead research instruction classes and provide individual research assistance.

Oregon State University writing & teaching assistant
2006–2007
Lead classes and study sessions with writers of varied skill levels. Evaluate and encourage the development of student writing and reading education.

Real Estate Journey, Inc. graphic designer
2004–2006
Assist in brand development, create timely products for real estate professionals, and manage company records.

CONTACT

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SCHOOL

Emerson College
Master of Fine Arts
Creative Writing: 2010

Oregon State University
Bachelor of Arts
English: 2007

GOOD AT

Adobe Creative Suite, Microsoft Office, Mac and PC, social media writing, researching, editing, proofreading, drawing, painting, photography, illustration